

SiPix Wins Frost and Sullivan's Asia Pacific 2007 Excellence in Technology Award

Fremont, Calif. (August 17, 2007) - [SiPix Technology, Inc.](#), a world leading provider of electronic paper solutions, has been chosen by Frost & Sullivan as the winner of their Asia Pacific 2007 Excellence in Technology Award. SiPix was selected for their key industry role in developing and bringing to market an innovative display technology.

“Besides having inherent mechanical advantages needed for flexible electronic paper displays such as impact and pressure resistance, SiPix's innovative [Microcup](#)[®] structure offers an excellent framework for full color bistable displays which will enable an entirely new family of low power devices. In addition, the introduction of SiPix's [roll-to-roll](#)[©] volume production provides the important manufacturing capability for successful commercialization,” states Dr. Jayson Koh, Industry Analyst, Technical Insights, Frost and Sullivan.

“Frost & Sullivan recognizes SiPix's exceptional contributions and leadership in the field of flexible displays. Their [Microcup](#)[®] technology is truly unique in the industry and provides an excellent platform to develop and manufacture e-paper displays,” adds Dr Jayson Koh.

Each year, Frost & Sullivan presents this award to the company that ranked highest in technical excellence. Recipients are selected based on how innovative their technology is and the impact it will have on the industry.

“We are very pleased to have been selected over all other candidates for this award. This award is a testament to the growing importance of flexible and printed electronics and recognizes SiPix's team for their tremendous contributions,” says Andrew Ho, president of the company.

SiPix's [Microcup](#)[®] displays are used in a broad range of products such as [smartcards](#), reconfigurable keypads, and [digital signage](#). The company developed a novel material and manufacturing technique that allows for cost effective flexible displays. The company has been recognized numerous times for their technical expertise and leadership in the flexible displays field. SiPix's display modules were used in the world's first ISO certified smartcards as well as haptic reconfigurable keypads.

About SiPix

[SiPix](#), a world leader in electronic paper display solutions and in-mold decoration film, was established in 1999 and is located in Silicon Valley, California. In Fremont, California, the firm develops and produces e-paper material. In Chung-Li, Taiwan, their facility provides display module development services, volume manufacturing, and in-mold decoration film production. The award winning company has filed over 130 original patents.

For more information: <http://www.sipix.com/>

About Frost and Sullivan

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